

MARKETING COMMUNICATIONS

Assessment, design, production, and distribution of the right message through full service capabilities:

CREATIVE SERVICES

- Concept Work, Development & Design
- Art Direction
- Illustration
- Copywriting, Editing & Proofreading
- Photography

E-MARKETING/WEB SERVICES

- Website Design & Development
- Personalized URL's (PURL'S)
- Email Design & Deployment
- Flash & 3-D Animation
- Rich Media
- Email Campaigns
- Audio & Video Streaming
- Online Ads /Banner Ads

ACCOUNT MANAGEMENT

- Deployment Process & Schedules
- Project Budget & Financial Reconciliation
- Resource Management
- Strategy Development

DIRECT MAIL SERVICES

- Print, Production & Distribution
- Projects of Every Size

PRINTING SERVICES

- Web Printing
- Sheet-fed Printing
- Digital Printing
- Screen Printing

LETTERSHOP SERVICES

- Inkjet & Laserjet Printing
- Variable Text Messaging
- Personalization

FULFILLMENT SERVICES

- Inventory Management
- List Management
- Shipping & Packaging

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