

EMPLOYEE & CHANNEL PROMOTIONS

Assessment, design and implementation capabilities to improve awareness, engagement, and performance of employees and distribution channel partners with respect to:

- Sales Improvement
- Cost Reduction
- Productivity/Quality
- Safety
- Learning/Development
- Idea Generation

Services include:

COMMUNICATIONS

- Print, Electronic, Video, & Audio Media
- Theme/Creative Development
- Graphic Design & Layout
- Production & Distribution

PROGRAM ADMINISTRATION

- Participant Program HQ
- Participant Enrollment
- Activity Tracking
- Reporting
- Sales & Performance Support Tools—Web Based & Print
- Distribution/Fulfillment

RECOGNITION & REWARDS

- Group Travel
- Incentive Purchasing Cards
- Merchandise
- Individual Travel
- Ad Specialties & Logo Items

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